

OZONE-FORTIS-TECHNOLOGIES\_Keyword Report (All Time)

Keyword st	Keyword	Ad group	Status	Max. CPC	Clicks	Impression	CTR	Avg. CPC
enabled	+patrol +gu	Guard Tour campaign	ç	40.00	0	3	0.00%	0.00
enabled	+rfid +guar	Guard Patr campaign	ç	35.00	0	3	0.00%	0.00
enabled	+patrol +m	Guard Patr campaign	ç	35.00	0	3	0.00%	0.00
enabled	"automatic	Auto Slidin campaign	ç	40.00	0	4	0.00%	0.00
enabled	+guard +pa	Guard Patr campaign	ç	35.00	0	0	0.00%	0.00
enabled	"automatic	Auto Slidin campaign	ç	35.00	1	37	2.70%	29.67
enabled	"rfid drawe	Rfid Cabine campaign	ç	32.00	1	3	33.33%	23.90
enabled	+guard +to	Guard Patr campaign	ç	35.00	2	8	25.00%	24.26
enabled	"2 door int	Door Interl campaign	ç	35.00	0	5	0.00%	0.00
enabled	+tripod +tu	Tripod Turr campaign	ç	35.00	1	7	14.29%	36.09
enabled	"automatic	Auto Slidin campaign	ç	53.00	0	7	0.00%	0.00
enabled	+automatic	Auto Slidin campaign	ç	40.00	1	5	20.00%	39.11
enabled	+auto +slid	Auto Slidin campaign	ç	40.00	2	39	5.13%	17.40
enabled	+turnstile +	Tripod Turr campaign	ç	35.00	0	9	0.00%	0.00
enabled	+flap +barr	Flap Barrie campaign	ç	30.00	0	0	0.00%	0.00
enabled	+door +int	Door Interl campaign	ç	35.00	6	30	20.00%	26.66
enabled	+security +	Guard Patr campaign	ç	35.00	0	3	0.00%	0.00
enabled	"rfid cabin	Rfid Cabine campaign	ç	32.00	0	2	0.00%	0.00
enabled	"automatic	Auto Slidin campaign	ç	40.00	4	59	6.78%	17.80
enabled	"rfid locks	l Rfid Cabine campaign	ç	32.00	0	5	0.00%	0.00
enabled	"automatic	Auto Slidin campaign	ç	40.00	3	163	1.84%	27.98
enabled	+guard +to	Guard Tour campaign	ç	40.00	4	53	7.55%	27.62
enabled	+guard +to	Guard Tour campaign	ç	40.00	0	0	0.00%	0.00
enabled	+automatic	Auto Slidin campaign	ç	40.00	0	3	0.00%	0.00
enabled	+guard +pa	Guard Patr campaign	ç	35.00	0	5	0.00%	0.00
enabled	"sliding gat	Auto Slidin campaign	ç	40.00	1	60	1.67%	19.50
enabled	+guard +to	Guard Tour campaign	ç	40.00	1	12	8.33%	10.26
enabled	+rfid +lock	s Rfid Cabine campaign	ç	32.00	2	35	5.71%	9.26
enabled	+tripod +tu	Tripod Turr campaign	ç	35.00	0	2	0.00%	0.00
enabled	+guard +to	Guard Tour campaign	ç	40.00	1	5	20.00%	22.11
enabled	"automatic	Auto Slidin campaign	ç	40.00	0	0	0.00%	0.00
enabled	+tour +gua	Guard Tour campaign	ç	40.00	3	19	15.79%	34.30
enabled	+automatic	Auto Slidin campaign	ç	40.00	12	50	24.00%	34.22
enabled	+tripod +tu	Tripod Turr campaign	ç	35.00	0	4	0.00%	0.00
enabled	+tripod +tu	Tripod Turr campaign	ç	35.00	1	8	12.50%	34.40
enabled	+auto +slid	Auto Slidin campaign	ç	35.00	1	26	3.85%	19.43
enabled	"rfid hotel	l Rfid Cabine campaign	ç	32.00	1	2	50.00%	9.19
enabled	+door +int	Door Interl campaign	ç	30.00	0	1	0.00%	0.00
enabled	+guard +to	Guard Tour campaign	ç	40.00	0	5	0.00%	0.00
enabled	+tripod +tu	Tripod Turr campaign	ç	35.00	0	0	0.00%	0.00
enabled	+door +int	Door Interl campaign	ç	35.00	0	0	0.00%	0.00
enabled	+active +gu	Guard Patr campaign	ç	35.00	0	0	0.00%	0.00
enabled	+automatic	Auto Slidin campaign	ç	40.00	0	0	0.00%	0.00
enabled	"hotel lock	: Hotel Locks campaign	ç	30.00	0	0	0.00%	0.00
enabled	"automatic	Auto Slidin campaign	ç	35.00	20	410	4.88%	31.17
enabled	+guard +pa	Guard Patr campaign	ç	35.00	2	38	5.26%	25.59
enabled	+interlock	- Door Interl campaign	ç	35.00	1	8	12.50%	38.50
enabled	+tripod +tu	Tripod Turr campaign	ç	50.00	1	8	12.50%	37.98

enabled	+door +int	Door Interl	campaign	₺ 35.00	3	13	23.08%	29.63
enabled	"security p	Guard Patr	campaign	₺ 35.00	0	4	0.00%	0.00
enabled	"interlock s	Door Interl	campaign	₺ 30.00	1	41	2.44%	9.99
enabled	+guard +pa	Guard Patr	campaign	₺ 35.00	3	57	5.26%	34.44
enabled	+door +int	Door Interl	campaign	₺ 35.00	19	233	8.15%	19.96
enabled	+swing +ba	Swing Barri	campaign	₺ 30.00	0	0	0.00%	0.00
enabled	"automatic	Auto Slidin	campaign	₺ 40.00	6	28	21.43%	34.40
enabled	"automatic	Auto Slidin	campaign	₺ 40.00	4	51	7.84%	22.46
enabled	+guard tou	Guard Patr	campaign	₺ 35.00	0	0	0.00%	0.00
enabled	"automatic	Auto Slidin	campaign	₺ 40.00	0	5	0.00%	0.00
enabled	+security +	Guard Tour	campaign	₺ 40.00	0	4	0.00%	0.00
enabled	+door +int	Door Interl	campaign	₺ 30.00	1	1	100.00%	22.91
enabled	+automatic	Auto Slidin	campaign	₺ 40.00	6	75	8.00%	32.75
enabled	+security +	Guard Tour	campaign	₺ 40.00	0	0	0.00%	0.00
enabled	+security +	Guard Patr	campaign	₺ 35.00	3	27	11.11%	34.06
enabled	+rfid +guar	Guard Tour	campaign	₺ 40.00	0	5	0.00%	0.00
enabled	+real +time	Guard Tour	campaign	₺ 40.00	0	1	0.00%	0.00
enabled	"swing gat	Auto Slidin	campaign	₺ 40.00	1	29	3.45%	15.72
enabled	"tripod tur	Tripod Turr	campaign	₺ 35.00	6	102	5.88%	22.80
enabled	+guard +to	Guard Tour	campaign	₺ 40.00	0	1	0.00%	0.00
enabled	+rfid +cabi	Rfid Cabine	campaign	₺ 32.00	2	20	10.00%	19.61
enabled	"auto swin	Auto Slidin	campaign	₺ 40.00	9	21	42.86%	22.55
Total - filte	--	--	--	--	136	1867	7.28%	26.69
Total - all p	--	--	--	--	34	764	4.45%	21.15
Total	--	--	--	--	212	3428	6.18%	25.50

Cost	Avg. positio	Conversion	Cost / conv	Conv. rate	All conv.	View-throu	Labels
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
0.00	2.3	0.0	0.00	0.00%	0.0	0	--
0.00	2.3	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
29.67	2.9	0.0	0.00	0.00%	0.0	0	--
23.90	1.0	0.0	0.00	0.00%	0.0	0	--
48.51	2.4	0.0	0.00	0.00%	0.0	0	--
0.00	1.0	0.0	0.00	0.00%	0.0	0	--
36.09	4.1	0.0	0.00	0.00%	0.0	0	--
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
39.11	2.6	0.0	0.00	0.00%	0.0	0	--
34.79	2.3	0.0	0.00	0.00%	0.0	0	--
0.00	2.2	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
159.97	1.1	0.0	0.00	0.00%	0.0	0	--
0.00	2.3	0.0	0.00	0.00%	0.0	0	--
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
71.22	2.8	0.0	0.00	0.00%	0.0	0	--
0.00	2.4	0.0	0.00	0.00%	0.0	0	--
83.95	2.2	0.0	0.00	0.00%	0.0	0	--
110.48	3.2	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	1.7	0.0	0.00	0.00%	0.0	0	--
0.00	3.4	0.0	0.00	0.00%	0.0	0	--
19.50	2.5	0.0	0.00	0.00%	0.0	0	--
10.26	3.6	0.0	0.00	0.00%	0.0	0	--
18.53	1.8	0.0	0.00	0.00%	0.0	0	--
0.00	2.5	0.0	0.00	0.00%	0.0	0	--
22.11	2.4	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
102.91	3.3	0.0	0.00	0.00%	0.0	0	--
410.61	2.2	0.0	0.00	0.00%	0.0	0	--
0.00	3.5	0.0	0.00	0.00%	0.0	0	--
34.40	3.0	0.0	0.00	0.00%	0.0	0	--
19.43	2.3	0.0	0.00	0.00%	0.0	0	--
9.19	2.0	0.0	0.00	0.00%	0.0	0	--
0.00	1.0	0.0	0.00	0.00%	0.0	0	--
0.00	3.2	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
623.47	2.9	0.0	0.00	0.00%	0.0	0	--
51.18	3.2	0.0	0.00	0.00%	0.0	0	--
38.50	2.0	0.0	0.00	0.00%	0.0	0	--
37.98	2.0	0.0	0.00	0.00%	0.0	0	--

88.90	1.2	0.0	0.00	0.00%	0.0	0	--
0.00	1.5	0.0	0.00	0.00%	0.0	0	--
9.99	1.1	0.0	0.00	0.00%	0.0	0	--
103.32	3.2	0.0	0.00	0.00%	0.0	0	--
379.17	1.1	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
206.42	2.0	0.0	0.00	0.00%	0.0	0	--
89.82	2.4	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
0.00	2.6	0.0	0.00	0.00%	0.0	0	--
0.00	2.8	0.0	0.00	0.00%	0.0	0	--
22.91	1.0	0.0	0.00	0.00%	0.0	0	--
196.52	2.2	0.0	0.00	0.00%	0.0	0	--
0.00	0.0	0.0	0.00	0.00%	0.0	0	--
102.18	2.6	0.0	0.00	0.00%	0.0	0	--
0.00	3.2	0.0	0.00	0.00%	0.0	0	--
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
15.72	1.9	0.0	0.00	0.00%	0.0	0	--
136.83	2.9	0.0	0.00	0.00%	0.0	0	--
0.00	2.0	0.0	0.00	0.00%	0.0	0	--
39.22	1.3	0.0	0.00	0.00%	0.0	0	--
202.95	2.0	0.0	0.00	0.00%	0.0	0	--
3,629.71	2.4	0.0	0.00	0.00%	0.0	0	--
718.96	1.6	0.0	0.00	0.00%	0.0	0	--
5,406.18	1.9	0.0	0.00	0.00%	0.0	0	--